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About us

# Our Story

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Established in 1967, within the dynamic confines of Dubai, Al Abbas Group (AAG) has steadily evolved and expanded, demonstrating its robust growth and success across an array of product lines and services. With over half a century of experience operating within the UAE and the surrounding region, we've managed to sustain our pioneer role in blending global technologies and expertise.

AAG's growth has paralleled that of the UAE, and we persistently draw motivation from the country's dedicated leadership. Our track record includes collaboration with government bodies, international corporations, and private entities across our broad spectrum of enterprises. We're committed to pushing our boundaries and extending our reach in a perpetual quest for growth and excellence.

# Our Founders

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**Ebrahim Ahmed Al Abbas**  
Chairman



**Ismail Ahmed Al Abbas**  
Vice Chairman

# Divisions

# Divisions

## Solutions & Trading

Providing comprehensive solutions in areas like office automation and IT, and engaging in trading across various sectors, with a goal to boost business efficiency, productivity, and market reach.

## Distribution

Ensuring a steady supply of diverse products, reaching customers exactly when and where required, to support everyday living and business operations.

## Services

Rendering a wide range of services tailored to meet the diverse needs of businesses and communities, from technical support and maintenance to strategic communication and facilities management.

## Manufacturing

Producing 'Made in the UAE' reliable goods to cater to a range of industry needs, underscoring our commitment to improving consumer experiences.

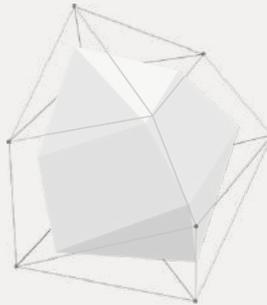
## F&B

Creating an avenue for enjoyable and fast dining experiences by managing a well-recognized fast-food brand, emphasizing prompt service, delicious meals, and customer satisfaction.

## Investments

Curating a diverse and profitable investment portfolio to catalyze growth, stimulate innovation, and secure a financially robust future.

# Solutions & Trading





## AA Interiors

A pioneering interior fit-out turnkey solutions provider, has been delivering high-quality projects since 1991. With a focus on cost-effective and timely execution, we have successfully completed numerous notable projects in the corporate, hospitality, retail, and F&B sectors, creating functional and visually appealing spaces that meet our clients' specific requirements.



## Abba

A leading provider of turnkey solutions, has been delivering nation-wide projects for over three decades. Our offerings encompass various areas, including secure identity and payments.



## ATCO

Leveraging over five decades of experience since its inception in 1967, ATCO stands as a prominent player with diverse capabilities. Our expertise spans office automation, IT products, and a comprehensive suite of office support solutions across the UAE and Qatar.

## Our Partners



**DEVELOP**



*Gestetner*



**Lenovo**



nashuatec

**NEC**



# Distribution





## Hadi Enterprises

Founded in 1979 under the AAG umbrella, Hadi has cemented its position as a leading distributor in the region, with a track record spanning four decades. We prioritize quality above all, partnering with esteemed global brands to offer a remarkable product lineup.

Our inventory ranges from domestic necessities to commercial supplies, stylish timepieces, athletic equipment, and travel gear. At Hadi, our core mission extends beyond mere customer satisfaction, aiming instead to cultivate enduring customer loyalty.



## Prime World Enterprises

Prime World Enterprises operate across Saudi Arabia, Qatar and Oman, primarily for the distribution of household and consumer goods. Over the years, the company has cemented its place among leading distributors in market segments.

With our diverse portfolio, we cater to a broad spectrum of customers, including large hypermarkets, government departments, corporates, and educational institutions.

# Our Partners



**FACKELMANN**

**Glasslock**



**molten**<sup>®</sup>



**Services**





## AA Travels

Established in 1992, AA Travels has emerged as a reliable player in the UAE travel industry. From our IATA-certified office in Dubai, our dedicated team of consultants is committed to delivering bespoke travel solutions.



## ATSS

Founded in 1984, ATSS provides a broad selection of services. These include equipment repair, preventive maintenance, and client training. With our service centers across the UAE, we ensure efficient and readily available after-sales support.



## E&I

With a focus on facilities management, E&I Technical Experts offers reliable maintenance and repair services for both residential and commercial properties.



## Eflex

A vendor-agnostic company specializing in third-party maintenance services and system integration in the fields of business solutions and audiovisual technology.



## In Out Space

An in-house property management company offering a range of services for AAG residential and commercial properties.



## Publilink

An integrated communication and marketing agency since 1982, delivers comprehensive services across the MENA region, India, South Africa, and Turkey.

## Our Partners

Bitdefender



**worktrips**.com

# Manufacturing



# DUFILL

## Dufill

Established in 1996, Dufill Industries specializes in the production of premium bed linen products.

Our Jebel Ali Free Zone facility, equipped with cutting-edge machinery, spans over 100,000 square feet and is capable of meeting diverse customer needs. We uphold a strict quality control system, rigorously inspecting both raw materials and final products. We are an OEM manufacturer for major brands that lead the market regionally, with a global presence extending beyond the GCC.

**F&B**



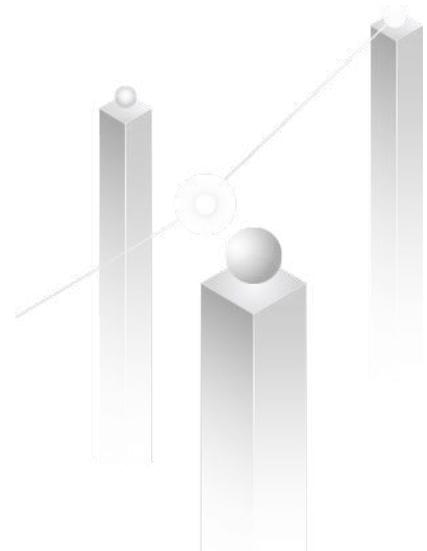


## Fabulous Food

The entity spearheads the UAE operations for Marrybrown (Mb), a renowned Malaysian F&B brand founded in 1981. The first local outlet debuted in 2000, featuring a menu of award-winning chicken products. Today, Mb UAE operates multiple locations across Abu Dhabi and Dubai, underscoring the brand's expansion and resonance in the region.

**Marrybrown Mb**

# Investments



# AAG Investments

## AAG Investments

Our investment arm delves into an array of investment areas, focusing on private equity, public equity, real estate, and other investment opportunities.



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