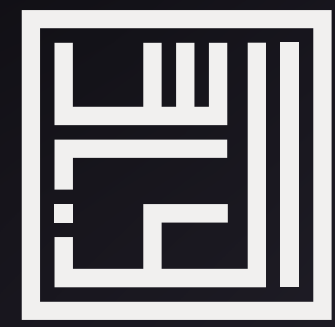




# COMPANY **PROFILE**



al abbas  
group

Surging Forward  
With The Times

SINCE 1967

**01** GCEO MESSAGE

---

**02** STORY

---

**03** MANAGEMENT TEAM

---

**04** MISSION & VISION

---

**05** CORE VALUES

**06** AAG BY THE NUMBERS

---

**07** MILESTONES

---

**08** DIVISIONS

---

**09** PRESENCE

# Table Of Contents

GCEO Message

D1

At AAG, we honor a strong legacy, and we advance with clear direction, disciplined execution, and inspiring vision.

Over the years, we have been constantly strengthening the Group's foundations through a more efficient structure, higher accountability, and contemporary operational excellence. Across our businesses, we focus on resilience, consistency, and performance so we remain well-positioned in a dynamic market environment.

Our strength comes from our people. Every day, our teams demonstrate ownership, professionalism, and dedication to delivering robust outcomes. We operate as one Group, aligned in purpose, committed to quality, and accountable to each other.

Looking ahead, our priorities stay firm. We build future-proof businesses, strengthen equity, and create long term value through disciplined investment and strong partnerships. We do not build for today alone. We build responsibly and with care for the generations that follow.

This work proudly stands on values that guide our decisions and protect our ambition, authenticity, agility, and governance.

I am grateful for the trust of our Board of Directors, our Shareholders, Partners, Clients, People and Communities. Together as one family, we move forward with confidence, commitment, and a clear focus on lasting impact.

**Ali Ebrahim Ahmed Al Abbas**  
Group Chief Executive Officer



Story

02

AAG's story begins in the trading routes of the Arabian Peninsula, shaped by generations who navigated change through resilience, adaptability, and enterprise. From its formal **establishment in 1967**, the Group has grown steadily, learning, pivoting, and expanding alongside the region's transformation from a trading port into a global business hub.

Over time, AAG evolved into a diversified Group operating across **six core industries**, with teams across the **UAE, Saudi Arabia, Oman, and Qatar**. Today, our work reflects decades of experience built through operating at scale, refining processes, and responding to shifting business landscapes.

Management Team

DEB



**Yasir Khushi**  
CHIEF FINANCIAL OFFICER



**Darshan Divakaran**  
HEAD OF LOGISTICS



**Elamin Mohamed**  
HEAD OF LEGAL



**Razmiya Dawood**  
HEAD OF PROCUREMENT



**Rijesh Jayachandran**  
HEAD OF PROPERTY MANAGEMENT



**Shanmuga Rangasamy**  
HEAD OF IT



**Thorsten Sickelmann**  
HEAD OF HUMAN CAPITAL



**Tiffany Tuillon**  
HEAD OF SALES & MARKETING

Mission & Vision

D4

# Our Mission

Leading sustainable growth, global partnerships, strengthened equity, and long-term value for future generations.



# Our Vision

To develop competitive, future-ready businesses through disciplined investment, organic growth, and global partnerships, while safeguarding our values and continuity for future generations.

Core Values

05

# AUTHENTICITY

At AAG, authenticity means more than being honest, it's about staying grounded in who we are as a group, as leaders, and as colleagues. We communicate transparently, admit mistakes, and operate with integrity across all levels. By being authentic, we build trust with our teams, our partners, and our communities. It allows us to preserve our legacy while moving forward with clarity and unity.

---

**We lead with honesty and sincerity, staying true to our people, principles, and purpose.**

---

**Be real.**

**Act transparent.**

**Earn trust.**

# AGILITY

Agility at AAG is about being fast without being reckless, and adaptable without losing direction. It reflects our readiness to pivot when markets shift, adopt new technologies, or seize emerging opportunities, all while maintaining high standards. Agility empowers teams to act decisively, respond to change constructively, and innovate with purpose. It's how we remain competitive, relevant, and forward-looking across our diverse businesses.

---

**We move with speed and intelligence, adapting swiftly to change while delivering lasting impact.**

---

**Move with speed.  
Think forward.  
Embrace change.**

# GOVERNANCE

Governance is the foundation that enables AAG to scale responsibly and sustain excellence across generations. It means operating within clear systems of accountability, honoring our commitments, and making decisions that are ethical, informed, and aligned with long-term goals. Through good governance, we build a culture of ownership, ensure trust in leadership, and safeguard the interests of all stakeholders.

---

**We uphold accountability, structure, and responsible leadership in every decision we make.**

---

**Own it.  
Do it right.  
Lead responsibly.**

AAG by the Numbers

066

500+

EMPLOYEES

33+

COMPANIES

7+

LOCATIONS

6+

DIVISIONS

Milestones

07



Before 1967



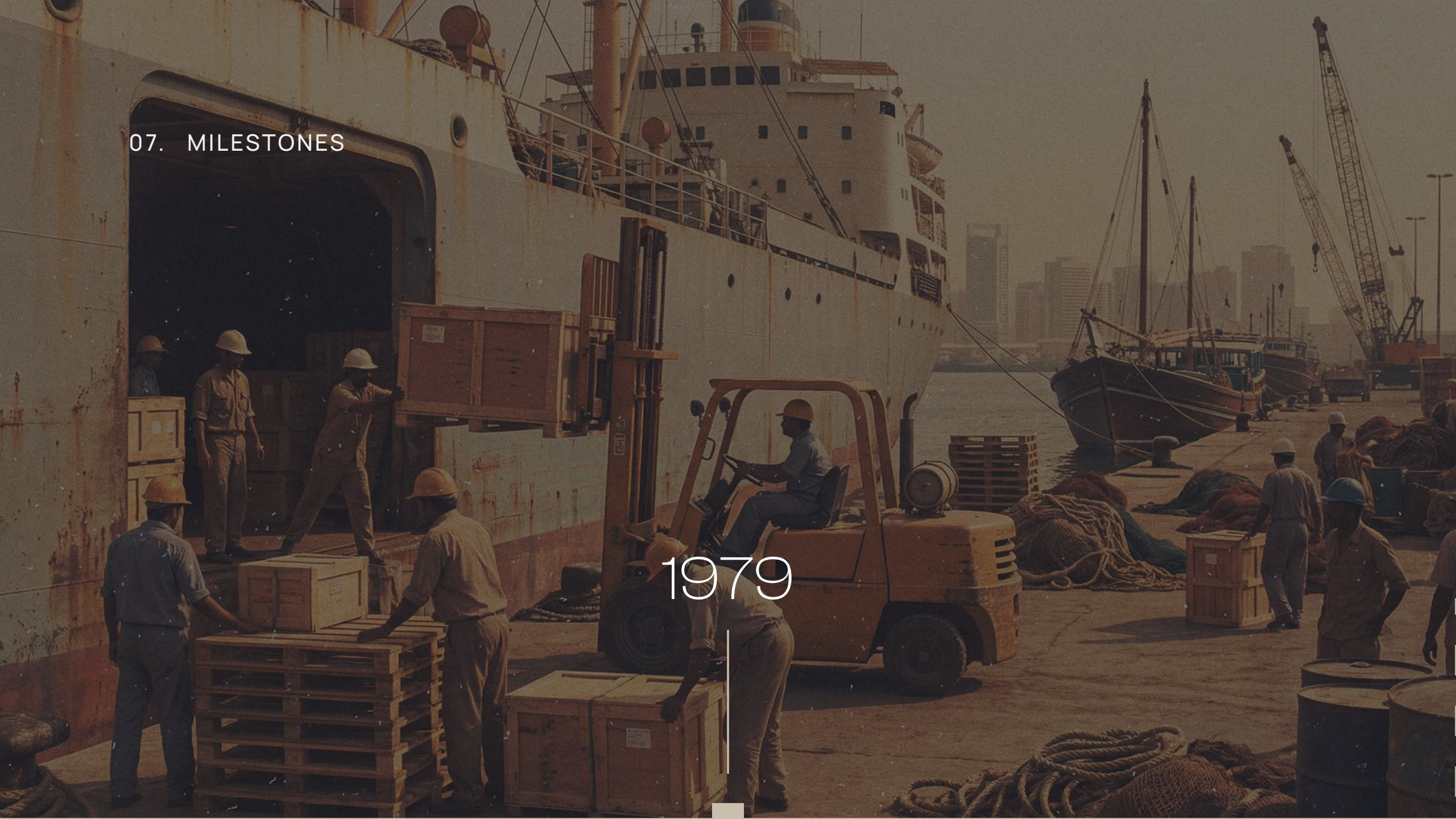
1967

## Roots in Pearl Trading & Regional Commerce

The Al Abbas family was among the region's oldest and most established pearl merchants, building enduring trading relationships grounded in trust, discipline, and continuity. This heritage forms the foundation of the Group's culture and long-standing approach to business.

## A New Chapter in General Trading Begins

Commercial activities expanded from pearl trading into general trading, broadening the family's business interests while continuing a long-standing trading legacy across the region



1979

## Distribution Capabilities Take Shape

The distribution sector was added to the business portfolio, marking an important step in serving markets and building long term commercial partnerships.



1983

## Services Expand the Group's Offering

The business expanded into the services vertical, adding complementary activities and further broadening its overall business portfolio.



1991

## Entry into Interior Fit-Out & Project Services

Expansion into the interior fit-out sector extended the Group's activities into project-based environments and execution driven businesses.



1996

## Manufacturing Operations are Launched

Manufacturing operations were introduced, adding production capabilities and strengthening operational depth across the portfolio.

2000

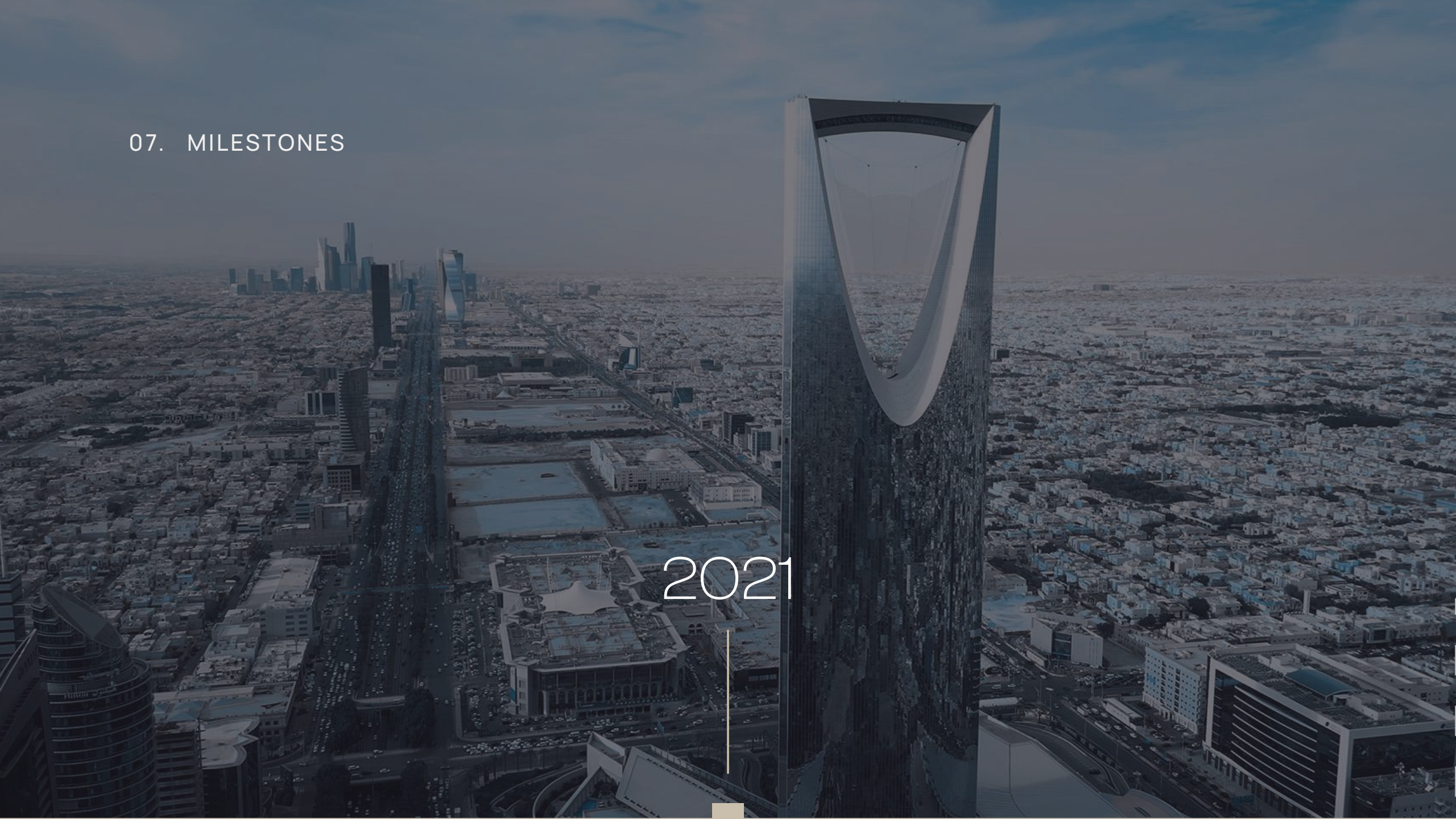
2005

## Food & Beverage Joins the Portfolio

The Food and Beverage sector was added to the portfolio, marking an expansion into consumer-facing businesses and operations

## The Group begins its Regional Expansion

Operations expanded beyond the UAE into Qatar and Oman, establishing a broader GCC presence and reinforcing regional reach.



2021



2025



## Regional Growth Continues Across the Gulf

Expansion continued with entry into the Saudi market, further extending the Group's presence across key GCC markets.

## Leadership & Governance are Strengthened

The Board of Directors was formalized, and a Group Chief Executive Officer was appointed. During this phase, the Group articulated its core values of Authenticity, Agility, and Governance, codifying principles that had long guided the business.

Divisions





# 6 CORE INDUSTRIES

AAG operates across six core industries that reflect decades of expansion, adaptation, and reinvention. From early trading roots to a diversified regional Group, each sector contributes to a balanced and resilient portfolio spanning solutions and trading, distribution, services, manufacturing, food and beverage, and investments across the GCC.

Together, our businesses are aligned through clear direction and a commitment to building sustainable, long-term value.



## Distribution

With a robust distribution network managed by Hadi Enterprises and Prime World Enterprises, AAG ensures a timely and reliable supply of consumer goods, commercial supplies, and lifestyle products across the UAE, Saudi Arabia, Oman, and Qatar.

Whether serving households, institutional clients, or retail outlets, this division delivers seamless logistics, quality merchandise, and long-lasting customer relationships built on trust and consistent delivery. The division remains highly responsive to market needs, supported by deep local market knowledge and regional scale.

## Our Partners



# F&B

Under the F&B portfolio, AAG operates the local franchise of the trusted Malaysian quick service restaurant brand Marrybrown, offering affordable, flavourful, and convenient dining experiences across the UAE. The focus is on prompt service, quality meals, and customer satisfaction, reflecting AAG's commitment to hospitality and consumer-centred dining.

Through consistent operations and strong local market understanding, the business supports brand reliability and meets everyday dining needs for families and communities across the UAE.



# Investments

AAG Investments serves as the Group's dedicated investment arm, responsible for deploying and managing capital across public and private markets through a disciplined, diversified approach. The portfolio includes direct and indirect investments, strategic equity holdings, and joint venture interests across selected sectors and geographies.

Guided by rigorous due diligence, prudent risk management, and long term capital stewardship, AAG Investments strengthens portfolio resilience, supports sustainable value creation, and enhances the Group's exposure to high quality opportunities in regional and international markets.

AAG  
Investments

# Manufacturing

Committed to producing high quality “Made in the UAE” goods, AAG’s Manufacturing division delivers reliable products that meet industry standards and customer expectations. Through advanced local manufacturing capabilities, the business strengthens domestic supply chains, improves product availability, and supports sustainable economic development.

A long-standing legacy of technical expertise, rigorous quality control, and production excellence strengthens partner confidence and reinforces the value of this national mark across regional markets.

**DUFILL**



# Services

The Services vertical offers a broad spectrum of business support and community-oriented services, ranging from technical support, maintenance, and facilities management to strategic communications and travel-related services. These offerings are designed to support both internal operations and external clients, ensuring continuity and dependable day-to-day execution.

By responding to evolving operational needs and service expectations, this division strengthens reliability across the Group and helps maintain AAG's performance standards.

## Our Partners





## Solutions & Trading

Through its Solutions & Trading arm, anchored by companies such as Al Abbas Trading Company (ATCO), Abba, and Al Abbas Interiors, AAG delivers comprehensive office automation, IT, and turnkey fit-out solutions.

From supplying technology and office equipment to designing and executing interior space projects for corporate, hospitality, retail, and F&B clients, this division leverages decades of experience and strategic partnerships with leading global brands to enhance business productivity and operational efficiency across the region.

### Our Partners



PRESENCE

09

AAG has established a strong & trusted presence across the Middle East, anchored in the **UAE** and extending to **Saudi Arabia, Oman, & Qatar**.

With a workforce of **over 500 professionals**, AAG operates through well-governed entities supported by local expertise, regional partnerships, and a deep understanding of evolving market dynamics. Our presence reflects more than geographic reach; it represents long-standing relationships, operational excellence, and a commitment to sustainable growth. Guided by strong leadership and values rooted in authenticity, agility, and governance, AAG continues to strengthen its regional influence while shaping future-ready businesses for generations to come.



# CONNECT WITH US

## HEADQUARTERS

Khalid Bin Al Waleed Road, Dubai, UAE

+971 43 52 1000

## CORPORATE OFFICE

Office No 1 - 1 85 Street - Dubai Investment Park First

+971 600 55 8555

[www.alabbas.com](http://www.alabbas.com)

[www.linkedin.com/company/alabbas](https://www.linkedin.com/company/alabbas)

2026

AL ABBAS GROUP | AAG